Service Is Our Mission

We've been serving the employees of **Campbell** Soup Company, as well as our select partner companies and their families, since 1937. As our member-owner, you benefit from a more personal way to bank, with courtesy, respect, and family-friendly values, the cornerstones of our vision.

Today, our commitment to you, our members, and the communities we serve remain the same.

Survey Results

At the end of 2018, we conducted a comprehensive member survey to provide us with new insights and benchmarks for member service and satisfaction. Our goal was to discover what we're doing right and where we can improve.

Now it's our turn to get to work on creating an even brighter future.

Exciting Times Ahead

- Watch for our new name coming soon: **Campbell Federal Credit Union.**
- **Embrace a new logo,** designed around our rich heritage and diverse membership.
- Access new and improved technology: **a new computer** system is coming October 2nd.
- Enjoy greater convenience with **a new stand-alone building** at 494 Route 38 East, Maple Shade, NJ 08052 slated to open in the spring of 2020.

Members Say It Best: "I feel a strong sense of trust and cooperation."

You Asked. We Listened.

Thank you for participating in our recent member survey; we were amazed and humbled by your strong sense of cooperation and trust in us. While we learned many things, we know that only by continued improvement can we serve you better.

— President/CEO, David Ardire

Members Say It Best:

"I love the staff, and they are always so helpful. But I do wish that had more convenient hours for daytime and weekend in-store banking…"

"They have your best interests at heart, not solely to make money."

"When I need assistance, Campbell CU has always been there for me. Outstanding, dedicated people who respond to any circumstance with the support needed at that time."

"It's the difference between dealing with a large bank and the personal touch of a credit union."

"They treat me like a human being."

Campbell Federal Credit Union

Do MORE with your money.

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You Asked. We Listened.

Campbell Federal Credit Union

Do MORE with your money.

You Asked. We Listened.

To encompass your ever-changing financial needs, to embrace you and all the members we serve, and to prepare for those who have yet to discover us, Campbell Employees Federal Credit Union is evolving.

Our New Name

Being part of our credit union is like being part of a family, and we work hard to nurture this friendly, caring culture. That's one reason we're evolving our name, but still focusing on the unique and rich Campbell heritage. Our new name will now officially become Campbell Federal Credit Union—a name already recognized and embraced by the communities we serve.

Our New Logo

Along with our name, we're introducing a new logo design, featuring a fresh look and font with warm colors to complement the Campbell tradition. It's designed to inspire a new generation of members while reinforcing our family-feeling of membership and the trust you place in us.

Campbell
Federal Credit Union

Do MORE with your money.

Our New Headquarters

We're proud to announce the opening of a new stand-alone Main Office in the spring of 2020. This full-service office, located at 494 Route 38 East, Maple Shade, NJ 08052 will offer you greater convenience, expanded hours, and access to the highest level of banking technology available. While you love being part of our financial family, the desire for greater access was a common theme in survey responses.

A Superb Location

The site, located on Route 38 in Maple Shade, will offer expanded hours, a drive thru, and a 24/7 ATM for greater convenience. As your financial cooperative, we're here to help you achieve your hopes and dreams!

You asked for a more accessible location. We listened.

For the latest information on all these exciting changes, visit:
www.campbellcu.org/excitingchanges

New Banking Technology

Coming October 2nd

Watch for a new core computer system coming this fall, which will enable us to serve you better. You'll appreciate having access to the latest in technology, new online and mobile banking enhancements, superior in-branch service, and more ways to bank on your terms.

You asked for improved technology. We listened.

Important Date To Remember:

Computer conversion will occur September 30th – October 3rd.

Additional details will be provided in a separate mailing.

Exciting Times Ahead!

These momentous events – a new name, logo, computer system, and location—all are about providing you, your family, and our friends in the community with improved service and expanded access. It's also about reinforcing the difference a member-driven credit union can make in all our lives.

Members Say It Best: "The tellers know me and treat me like family. The other banks I've used have never given me the same feeling."